

# BeaconTag Specifications



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# BeaconTag

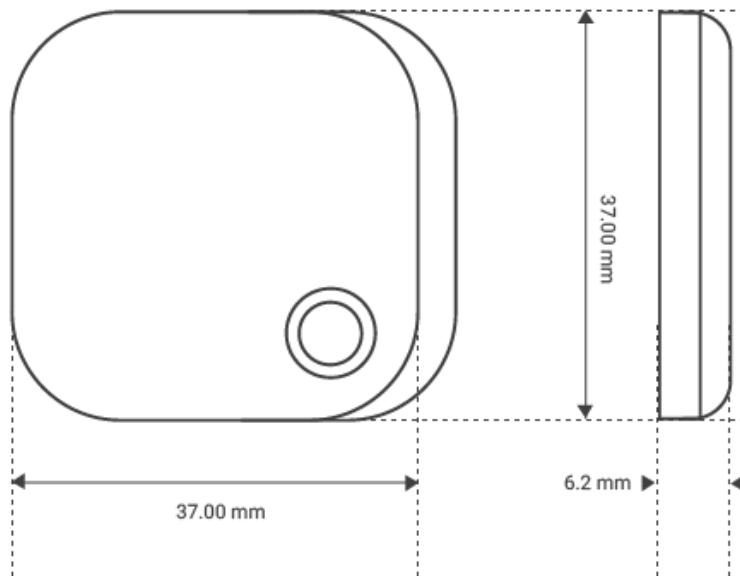
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BeaconPlus Tag is a small wireless Bluetooth low energy device that broadcasts radio signals, which most of the BLE/iBeacon enabled devices can detect. You can determine precise location of your customer when they are in the range of your BeaconPlus beacon and exchange targeted information with him securely. BeaconPlus beacon has a long life of up to 2 years with a single coin cell.



## Physical Dimensions

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## BeaconTag Specifications

|                             | <b>Property</b>       | <b>Value</b>                  | <b>Unit</b> |
|-----------------------------|-----------------------|-------------------------------|-------------|
| <b>Dimension and Weight</b> | Height                | 37                            | mm          |
|                             | Width                 | 37                            | mm          |
|                             | Thickness             | 6.2                           | mm          |
|                             | Weight                | 10                            | gm          |
| <b>Power</b>                | Battery               | CR2032                        |             |
| <b>Radio : Bluetooth</b>    | RF protocol           | BLE                           |             |
|                             | Frequency band        | 2.4                           | GHz         |
|                             | Transmitting power    | +4,+3,0,-4,-8,-12,-16,-20,-40 | dB          |
|                             | Receiver Sensitivity  | -93                           | dB          |
|                             | Case Material         | ABS plastic                   |             |
|                             | Battery life*         | 2                             | years       |
|                             | Operating temperature | -10 to +60                    | °C          |
|                             | Operating voltage     | 3                             | V           |

\* Depends upon transmission interval and transmission power