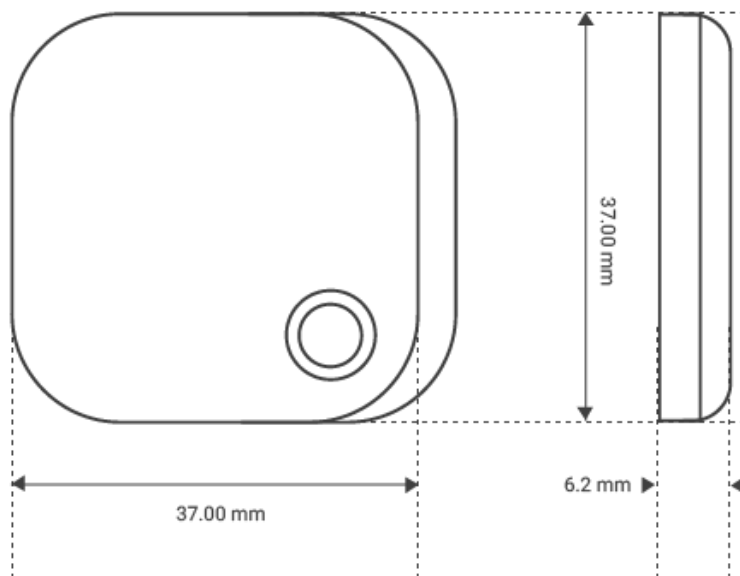# BeaconTag Specifications

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BeaconTag

BeaconPlus Tag is a small wireless Bluetooth low energy device that broadcasts radio signals, which most of the BLE/iBeacon enabled devices can detect. You can determine precise location of your customer when they are in the range of your BeaconPlus beacon and exchange targeted information with him securely. BeaconPlus beacon has a long life of up to 2 years with a single coin cell.

Physical Dimensions

BeaconTag Specifications

	Property	Value	Unit
Dimension and Weight	Height	37	mm
	Width	37	mm
	Thickness	6.2	mm
	Weight	10	gm
Power	Battery	CR2032	
Radio : Bluetooth	RF protocol	BLE	
	Frequency band	2.4	GHz
	Transmitting power	+4,+3,0,-4,-8,-12,-16,-20,-40	dB
	Receiver Sensitivity	-93	dB
	Case Material	ABS plastic	
	Battery life*	2	years
	Operating temperature	-10 to +60	°C
	Operating voltage	3	V

* Depends upon transmission interval and transmission power

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Know your surroundings